

What's your **TRiO** Advocacy **AQ?**

TRiO ADVOCACY can take time, \$\$\$, action, or all of the above! Organization & Motivation are key!

Take this inventory to figure out your **Advocacy Quotient**.

Check the corresponding bubble for each statement that is true for you *within the past year*.
(on an **INDIVIDUAL** and/or **PROGRAM** level)

		I advocate on behalf of TRiO as an INDIVIDUAL in this way:	My PROGRAM advocates on behalf of TRiO in this way:
1.	Attend State TRiO Conference (AASAP)		
2.	Attend Regional TRiO Conference (SWASAP)		
3.	Attend National TRiO Conference (COE)		
4.	COE Institutional Member (supports Fair Share)		
5.	Attend COE Policy Seminar (or send a program/institutional representative)		
6.	Contribute to Fair Share		
7.	Sponsor NSLC Delegates and/or Apply/Send or Serve as a NSLC Counselor		
8.	Purchase & Attend Ticketed Events at COE National Conference		
9.	Email Congressional Members in COE Calls for Action		
10.	Write Congressional Members in COE Calls for Action		
11.	Call Congressional Members in COE Calls for Action		
12.	Mobilize Students/Alumni/Parents/Advocates in COE Calls for Action		
13.	Seek/Give Television/Radio/Media Interviews in Response to COE Calls for Action		
14.	Facebook Congressional Members in COE Calls for Action		
15.	Tweet Congressional Members & Others in COE Calls for Action		
16.	Share TRiO News via Social Media		
17.	Forward News to COE, Regional, and/or State Organizations		
18.	Write/Send Press Releases for Media Coverage of Program Events/Achievements		
19.	Attend Congressional Town Hall Meetings or Visit Local Offices		
20.	Invite Congressional Members to Program Events		
21.	Present at State, Regional, or National Conferences		
22.	Serve on a Committee (for National, Regional, or State Conferences)		
23.	Hold or Run for Office (National, Regional, or State level)		
24.	Donate Items for Fair Share Raffles		
25.	Purchase Raffle Tickets for Fair Share		
26.	Brand/Market TRiO (promo items, website, letterhead, program materials, email, etc.)		
27.	Incorporate Civic Engagement Activities (student letter writing, TRiO day, etc.)		
28.	Promote Congressional Visibility of TRiO Participant Successes (social media/email/etc.)		
29.	Subscribe to COE ListServ		
30.	Sign TRiO Petitions		
31.	Elevate the Awareness of TRiO in Daily Conversation (highlighting data/results/student stories)		
32.	Share/Replicate Advocacy Strategies to Encourage Colleagues to Mobilize		

So, is your **PROGRAM** a strong TRiO Advocate?

Freezing	Chilly	Warm	Hot	Advocate on FIRE!
0-2	3-7	8-12	13-17	18-22

Are you as an **INDIVIDUAL**?

Freezing	Chilly	Warm	Hot	Advocate on FIRE!
0-2	3-8	9-14	15-21	22-28

My INDIVIDUAL AQ Score: /28	My PROGRAM AQ Score: /22
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